



Introducing
**FFA[®] Licensed
Products**
By Little Giant[®]



**Here's Your Opportunity to Carry
FFA[®] Products on Your Shelves!**

Little Giant[®] proudly presents official FFA-licensed farm and ranch products. Now you can provide professional-grade products with strong brand recognition and strengthen community ties.



Making a Positive Difference

...in the Lives of Students Through Agricultural Education

Why FFA?

The National FFA Organization is expanding the nation's view of "traditional" agriculture and finding new ways to infuse agriculture into the classroom.

UNLIMITED POTENTIAL

The National FFA Organization is comprised of people who are committing to a job and/or life in the Agriculture Industry, which means the potential exists for larger sales of agriculture-related items and more repeat business. **Participation in this program supports a core segment of today and tomorrow's customer base.** FFA members are proud and excited to support their organization through the purchase of these products.

NAME RECOGNITION

There is an FFA program in virtually every high school in the U.S. so the name recognition for FFA is very high, even for non-members. By carrying these products in their stores, regional retailers will demonstrate their support of both this organization and their local community.

PROFESSIONAL GRADE PRODUCT

A product that contains the FFA name on its packaging will be seen by customers as a professional grade product.

People who are serious about their agriculture trust products with the Little Giant® and FFA logos because they are high quality and farm tough.

FFA Motto

Learning to Do, Doing to Learn,
Earning to Live, Living to Serve



FFA Statistics:

- Over 520,000 current members, ages 12 – 21, in over 7,400 chapters in all 50 states, Puerto Rico and the Virgin Islands.
- FFA prepares members for more than 300 careers in the science, business and technology of agriculture.
- There are almost 10 million past FFA members.
- 20 million people (15% of the U.S. population) are in the Agriculture Industry.
- Over 12,000 Ag. Educators are associated with FFA.
- FFA chapters are in 16 of the 20 largest cities, including New York, Chicago and Philadelphia.
- The top five membership states are California, Texas, Georgia, Oklahoma and Missouri.

FFA® emblem and FFA® letters are registered trademarks of the National FFA Organization and used under license. FFA products made under license.

What is the Miller Manufacturing FFA Program?

Miller Manufacturing is pleased to offer equine, poultry and nursing SKU's with the Little Giant® and FFA logos. These licensed products provide the peace of mind that comes with the Little Giant® product, along with the strong brand recognition of FFA. They are sure to appeal to your customers and grow your bottom line. Miller Manufacturing will pay a percentage of the cost of every unit sold to FFA as a royalty fee, which will support FFA programs nationwide.

FFA Licensed Products are Available in all Little Giant® Agricultural Categories

- Poultry
- Equine
- Cattle
- Hog
- Goat
- And More



For more information, contact us today!



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