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Miller Manufacturing to Launch Line of Beekeeping Supplies

Eagan, MN – February 3, 2014: Miller Manufacturing Company is pleased to announce the new addition of Beekeeping Supplies to the Little Giant® line of products! Miller launched the product line-up at the Mid-States winter show at the Minneapolis Convention center January 24-26 to much excitement and will be conducting tests with select customers this spring to finalize the list of products included in the line.

“The team here at Miller really excited about the beekeeping product line,” said Dan Ferrise, CEO of Miller Manufacturing. “There is a strong demand for these products to be available in a retail space, and Miller is among the first to bring these excellent products to the hobbyist market in stores instead of through online purchasing.”

The full launch will be available to customers in late August of 2014 to gear up for next year’s bee season. The line will include everything the hobbyist beekeeper needs to either begin their new hobby or expand their existing activities. From hives to protective clothing to all the tools of the trade, Miller is buzzing about this simple hobby with sweet rewards!

Miller Manufacturing Company is a market-leading manufacturer, distributor, and marketer of farm, ranch and pet products which are sold under the brand names of Little Giant®, Hot-Shot® Springer Magrath®, Pet Lodge™, and API®. Today, Miller Manufacturing’s catalog features over 1,000 products which are sold through a large network of farm and animal health supply distributors in the United States and over 30 countries around the world. Miller Manufacturing started as a family-owned business in 1941 and today is owned and operated by Frandsen Corporation of North Branch, MN.