DEUNDAMENTAL

HONOR

Do what you say you're going to do, when you say you're going to do it. Be where you say you'll be, when you say you're going to be there. This includes meetings, phone calls, appointments and promises. Early is on time!

GET CLEAR

Create clarity and avoid misunderstandings by discussing expectations upfront. Take the time to end all meetings with clarity about action items, responsibilities, and due dates.

OWN IT.

Take personal responsibility for making things happen. Respond to every situation by looking for how we can do it, rather than explaining why it can't be done

THINK SAFE. WORK SAFE. BE SAFE.

(8)

Know and practice safety procedures both on and off the job. We're all in this together, so watch out for the safety of others as well. Never take shortcuts that compromise your safety, that of your teammates, or your friends and family.

CURIOUS.

In the search for the best solutions challenge and question what you don't understand. Ask why and don't accept anything at "face value" if it doesn't make sense to you.

GO THE ® EXTRA

Be willing to do whatever it takes to accomplish the job . . . plus a little bit more. Bring the energy and effort required to solve the problem and/or please your customer.

PAY ATTENTION TO THE DETAILS.

Not only could missing just one detail have an enormous impact on our costs, it could also undermine the success of a job. Be diligent about accuracy, precision, and thoroughnes Be a good steward of company resources and 23) help to control our overhead costs.

BE INTENTIONAL ABOUT RESPONSE TIME.

espond to questions and concerns quickly, whether it's in person, on the phone, or by e-mail. This includes acknowledging that we got the question, we're "on it,"

6 ASSUME

Work from the assumption that people are good, fair, and honest, and that the intent behind their actions is positive. Set aside your own judgments and give others the

SAY THANK YOU.

Recognizing people doing things right is more effective than pointing out when they do things wrong. Be authentic and give meaningful acknowledgment and appreciation - in all directions throughout our company.

PRACTICE BLAMELESS PROBLEM SOLVING.

Demonstrate a solution focus rather than pointing fingers or dwelling on problems. If a mistake is made, own it. Run, don't walk, to let someone know. Identify lessons learned and use those lessons to improve ourselves and our processes so we don't make the same mistake twice

HAVE EACH OTHERS' BACKS.

Be humble and don't let your own ego or personal agenda get in the way of doing what's best for the company. Be there for each other and be willing to help.

20 EMBRACE CHANGE & GROWTH.

What got us here is not the same as what will get us to the next level. Be excited by the possibilities that change and growth bring. Be flexible

22 CREATE "WOW" **MOMENTS**

Treat your customers like gold and they will be raving fans. Our biggest opportunity to shine is when a customer is struggling, frustrated, and needs our help. Deliver a memorable experience - every time!

LISTEN

Active listening is more than simply "not speaking." It's about understanding what others are trying to say. Be present and engaged and give others your undivided attention. And whenever possible, put away your phone!

INVESTIN RELATIONSHIPS

Get to know your customers and co-workers on a personal level. Talk more and e-mail less. Understand what makes others tick and what's important to them.

"BRING IT" **EVERY DAY.**

and be fully engaged. Make the most of each day by approaching every task with energy, focus, purpose, and enthusiasm. Your attitude is contagious - be positive!

(10)

FOCUS ON

IMPROVEMENT.

Help us be a lean and efficient

organization while creating more value for our customers. Eliminate

waste, use resources wisely, and

idea, speak up and don't be

faster, and more efficiently

work to continuously improve and sustain our processes. If you have an

satisfied with the status quo. Find ways to get things done better,

ask questions, share

Speak honestly in a way that helps to make progress. Say what you mean and be willing to ideas, or raise issues that may cause conflict when it's necessary for team success. Be courageous enough to respectfully say what needs to be said, directly to those who need to hear it, not through others.

STRAIGHT.

PUT **POINTS** ON THE BOARD.

We expect and celebrate results. If we're not putting points on the board, we need to regroup and figure out how to score Set high goals and go for it. Use data to track your progress, and hold yourself accountable for achieving the desired results.

MANAGE WITH METRICS.

Good decisions are made by relying primarily on facts and valid data rather than solely on opinions or emotions. Be objective

DO THE RIGHT THING, ALWAYS.

Demonstrate an unwavering commitment to doing the right thing in every action you take and in every decision you make, even when no one's looking. Always tell the truth, no matter the consequences

BE EASY TO WORK WITH.

Be available and approachable. Find ways to make working with you/us easier. Provide simple and complete

LEAD BY EXAMPLE.

(26)

Walk the talk. The best way to influence others is through your own example. Take responsibility to coach, guide, and teach others. Always be a mentor. Don't be afraid to sweep the floors!

LOOK AHEAD AND ANTICIPATE.

18

Solve problems before they happen by anticipating future issues, planning for contingencies, and addressing them in advance. Work with appropriate lead times. Preventing issues is always better than fixing them

MAKE IT FUN.

Work hard, play hard, and take care of yourself. Don't take things personally or take yourself too seriously. Have fun and laugh every day.

From the very beginning, the success of our business has been the result of the behaviors and exceptional efforts of our employees. And at the foundation of our exceptional employees is an extraordinary culture. The 26 "Fundamentals" that follow define our unique culture. They're what set us apart and drive our continued success. We call it...

FRANDSEN WAY



A Frandsen Corporation Company